

**CITY OF LAPEER
MINUTES OF A REGULAR
DOWNTOWN DEVELOPMENT AUTHORITY
LAPEER MAIN STREET MEETING
JULY 26, 2023**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, July 26, 2023 at 8:00 a.m.

Members Present: Chair Catherine Bostick-Tullius, Vice Chair Tim Roodvoets, Mayor Debbie Marquardt, Ashley Fanson, Jeff Hogan, Tom LaMagna, Elizabeth Moffitt, Megan Gillingham and Mindy Schwab.

Members Absent: Dan Sharkey, Bailey RaCosta, Jason Rogers and Buddy Beyer.

Also Present: Executive Director James Alt.

Chair Bostick-Tullius called the meeting to order at 8:02 a.m.

Agenda Approval

112 2023 7-26 Agenda Approval

It was moved by Schwab and supported by Fanson to approve the Agenda for July 26, 2023.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, Fanson, Hogan, LaMagna, Schwab, Moffitt and Gillingham.

Nays: None.

Absent: Members RaCosta, Rogers, Beyer and Sharkey.

MOTION CARRIED.

PUBLIC COMMENTS

SHPO – Certified Local Government Program

Alan Higgins and Josh Prusik of the State of Michigan Historic Preservation Office (SHPO) provided a presentation on the Certified Local Government program (CLG) summarizing the role of SHPO in their partnership with the Federal National Park Service and local communities to assist in preservation activities. Higgins reviewed the list of 41 Michigan communities participating in the program and support services provided to the participating local communities, grant program guidelines as well as the application process which provides funding for municipal/public entity owned or non-profit owned properties which are listed on the National Register of Historic Places.

Higgins reviewed examples of various funded projects, requirements for a local community to become a Certified Local Government with no costs to join the program and annual reporting requirements.

There were no other public comments.

CONSENT AGENDA

113 2023 7-26 Consent Agenda

It was moved by Fanson and supported by Hogan to approve the Consent Agenda for July 26, 2023 as follows:

1. Approval of minutes of DDA meeting held on June 28, 2023; and
2. Approval of Treasurer Report and Bill Listing.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, Fanson, Hogan, LaMagna, Schwab, Moffitt and Gillingham.

Nays: None.

Absent: Members RaCosta, Rogers, Beyer and Sharkey.

MOTION CARRIED.

EXECUTIVE COMMITTEE

Chair Bostick-Tullius reported the Executive Committee will be meeting on July 31st to discuss the Executive Director's evaluation and contract.

COMMITTEE REPORTS/MINUTES

Discussion was held on changes needed to the current committee list.

Outreach Committee

Hogan reported the committee will meet next week.

Business Development

There was not a report.

Placemaking Committee

LaMagna updated the board on the meeting held July 18th and stated the committee will be meeting regularly on the third Tuesday of the month at 8:00 a.m.

Events Committee

Director Alt updated the board on the cancellation of Porch Fest due to inclement weather which will be rescheduled to be held in conjunction with the Harvest Festival. Alt stated the committee met on July 11th to work on the upcoming Treat Walk and Winter Fest events and that the committee meets at 5:30 p.m. on the 2nd Tuesday of the month.

OTHER REPORTS

There were no additional sub-committee reports or business.

Center for the Arts

Roodvoets updated the board on recent and upcoming events at Gallery 194 and the Pix Theatre including classes, attendance and potential plans for a film festival.

STAFF REPORT

Executive Director Alt also updated the board on discussions regarding the potential film festival event in May 2024 and requested the DDA allow the festival to utilize the Pix Theatre on 3 dates reserved for DDA use.

114 2023 7-26 Film Festival Use of Pix Theatre

It was moved by Roodvoets and supported by Fanson to allow 3 days use of the Pix Theatre DDA reserved dates for the potential film festival event.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, Fanson, Hogan, LaMagna, Schwab, Moffitt and Gillingham.

Nays: None.

Absent: Members RaCosta, Rogers, Beyer and Sharkey.

MOTION CARRIED.

Alt reported the recent MSU First Impressions Tourism Assessment is complete and the findings and recommendations will be presented to the public on September 19th. Alt updated the board on the status of the MMS Asset Mapping project, painting of the Social District border and Michigan Downtown Association items.

Discussion was held on the condition of the downtown benches.

NEW BUSINESS

Certified Local Government Program

Discussion was held on the Certificate Local Government Program including that the City does not have a historical ordinance in place, the process to establish a historical ordinance and various program responsibilities, requirements, benefits and tax credits.

Social District Expansion

Alt updated the board on the proposed expansion of the downtown Social District area boundaries and changes needed to the Management and Maintenance Plan.

115 2023 7-26 Social District Expansion

It was moved by Hogan and supported by Gillingham to recommend the City Commission approve the Social District expansion and plan changes as proposed.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, Fanson, Hogan, LaMagna, Schwab, Moffitt and Gillingham.

Nays: None.

Absent: Members RaCosta, Rogers, Beyer and Sharkey.

MOTION CARRIED.

School Spirit Flags

Alt updated the board on the need to replace the downtown school spirit pole flags and plans to reach out to other service organizations for funding support for the estimated cost of \$3,000.

115 2023 7-26 School Sprit Flags

It was moved by Hogan and supported by Fanson to authorize the Executive Director to reach out to local service organizations for funding support to replace the school spirit flags.

Yeas: Members Bostick-Tullius, Roodvoets, Marquardt, Fanson, Hogan, LaMagna, Schwab,

Moffitt and Gillingham.

Nays: None.

Absent: Members RaCosta, Rogers, Beyer and Sharkey.

MOTION CARRIED.

Bostick-Tullius left the meeting at 9:27 p.m.

Roodvoets began to chair the meeting.

OLD BUSINESS

National Accreditation

Alt requested the members email their comments concerning National Accreditation for discussion at the August meeting.

ADJOURNMENT

It was the consensus of the board to adjourn the meeting at 9:28 a.m.

MEETING ADJOURNED.

Ashley Fanson, Secretary