**CITY OF LAPEER**

**MINUTES OF A REGULAR**

**DOWNTOWN DEVELOPMENT AUTHORITY**

**LAPEER MAIN STREET MEETING**

**MAY 25, 2022**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, May 25, 2022 at 8:00 a.m.

**Members Present:** Chairman Tim Roodvoets, Vice Chairperson Ginni Bruman, Dan Gerlach, Ray Davis, Jeff Hogan, Catherine Bostick-Tullius, Bailey RaCosta, Tony Stroh and Dan Sharkey (arrived 8:16 a.m.)

**Members Absent:** Mayor Debbie Marquardt, Mike O’Brien and Jason Rogers.

**Also Present:** Executive Director James Alt and Center for the Arts Executive Director Jill Lyons.

Chairman Roodvoets called the meeting to order at 8:01 a.m.

**PUBLIC COMMENTS**

There were no public comments.

**CONSENT AGENDA**

**062 2022 5-25 Consent Agenda**

It was moved by Bostick-Tullius and supported by Bruman to approve the Consent Agenda for May 25, 2022 as follows:

1. Approval of minutes of DDA meeting held on April 27, 2022; and
2. Approval of Treasurer Report and Bill Listing.

**Yeas:** Members Roodvoets, Bruman, Gerlach, Davis, Hogan, RaCosta, Bostick-Tullius and Stroh.

**Nays:** None.

**Absent:** Members Marquardt, O’Brien, Sharkey and Rogers.

**MOTION CARRIED.**

**EXECUTIVE COMMITTEE**

There was not a report from the Executive Committee.

**COMMITTEE REPORTS/MINUTES**

Chairman Roodvoets stated the committee reports are as submitted in the meeting packet.

**OTHER REPORTS**

**Sub-Committee Business**

Mr. Alt reported the Organization Committee is in need of a new chairperson

**Center for the Arts**

CFA Executive Director Lyons updated the board on current and upcoming Galley 194 exhibits, art classes, the community painting project, the Art Pantry program, a recent tour by school students, the virtual theater program and the youth theater program. Lyons also updated the board on the current status of grant applications, the availability of apartment #201 as of June 1st and distributed the quarterly financial reports.

**STAFF REPORT**

**Main Street Program Update**

Executive Director Alt stated he is working on the fund development services project with Kennari Consulting and updated the board on the status of the case statement project with Out of the Red and potential grant opportunities. Alt reviewed the distinctions between Historic Lapeer, Downtown Lapeer and Lapeer Main Street and installation of the Hometown Hero banners planned for Friday, May 27th.

Dan Sharkey arrived at 8:16 a.m.

Alt provided a brief summary of his and Chairman Roodvoets attendance at the Main Street Now national conference in Richmond, Virginia including various sessions attended and how they could benefit downtown Lapeer, a dog-friendly community session and a potential digital gift card program.

Chairman Roodvoets updated the board on various sessions he attended, a tour of a DDA self-supported town, the common community thread of an art theme and networking opportunities at the conference.

Discussion was held on the need to research feasibility of providing electric vehicle charging stations downtown.

**NEW BUSINESS**

**Main Street Community Self-Assessment**

The individual board members present reviewed their self-assessment and scoring on Standard #1 of the Broad-Based Community Commitment to Revitalization for downtown Lapeer which included the focus areas of 1) Partnerships and Collaborations; 2) Community Outreach; and 3) Communication and Public Relations.

**Board Vacancies**

Mr. Alt reported Jason Rogers of Roger’s Pharmacy has been appointed to fill the vacancy from Mike Burke’s resignation and that one board vacancy remains due to the resignation of Steve Elzerman.

**BOARD MEMBER COMMENTS**

Discussion was held on the need to increase efforts to get the message out publicly on the differences between the DDA, Historic Lapeer and Lapeer Main Street organizations.

**ADJOURNMENT**

It was the moved by Bruman and supported by RaCosta to adjourn the meeting at 9:33 a.m.

**MEETING ADJOURNED.**

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Bailey RaCosta

Secretary