CITY OF LAPEER MINUTES OF A REGULAR DOWNTOWN DEVELOPMENT AUTHORITY LAPEER MAIN STREET MEETING JULY 28, 2021

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, July 28, 2021 at 8:00 a.m.

Members Present: Chairman Dan Osentoski, Vice Chairman Tim Roodvoets, Mr.

Mike Burke, Mr. Mike O'Brien, Ms. Sue Griggs, Ms. Debbie Marquardt, Ms. Ginni Bruman, Mr. Steve Elzerman, Mr. Jeff Hogan, Mr. Dan Gerlach, Ms. Bailey RaCosta and Mr. Dan

Sharkey.

Members Absent: Mr. Ray Davis.

Also Present: Mr. James Alt, DDA Executive Director, Mr. Dave Frisch, Police

Chief, and Ms. Jill Lyons, Center for the Arts Executive Director.

Chairman Osentoski called the meeting to order at 8:00 a.m.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

025 2021 07-28 Consent Agenda

It was moved by Mr. Roodvoets and supported by Mr. Hogan to approve the Consent Agenda for July 28, 2021 as follows:

- 1. Approval of minutes of DDA meeting held on May 26, 2021; and
- 2. Approval of Treasurer Report and Bill Listings.

Yeas: Mr. Osentoski, Mr. Roodvoets, Ms. Griggs, Mr. Sharkey, Ms. Marquardt, Ms.

Bruman, Mr. Elzerman, Mr. Hogan, Ms. RaCosta, Mr. Burke, Mr. O'Brien and

Mr. Gerlach.

Nays: None.
Absent: Mr. Davis.
Abstain: None.
MOTION CARRIED.

Executive Committee

There was not a report.

MAIN STREET COMMITTEE REPORTS

Organization Committee

Ms. Bruman reported the committee met and continued work on the Main Street fund development tool. Mr. Alt reported there will be a fund development training session on August 11th with the Main Street Program representatives and consultant. Discussion was held on what the fund development tool entails and what benefits it will provide.

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Design Committee

Mr. Alt updated the board on the community pavilion design charrette recently held which was very productive and resulted in 3 designs for a pavilion to be located on the north side of Farmer's Creek behind the AT&T building. Mr. Alt reviewed the similarities of each design and stated a sketch will be produced to review at the next full board meeting.

Economic Restructuring Committee

Mr. Alt reported the committee is continuing to work on the historic designation which will focus mainly on Nepessing Street.

Promotion Committee

Ms. Marquardt stated the committee met and reviewed various events including the Car Cruise, Ladies Night Out, the Farmers' Market and Friday Night Bikes as well as the status of the Social District. Ms. Marquardt reported the committee is requesting ideas for new promotional events and updated the board on the History Walk/Scavenger Hunt.

Mr. Alt stated the DDA promotional merchandise water bottles and thermal mugs have been ordered.

Center for the Arts

Ms. Lyons updated the board on current and upcoming exhibits at Gallery 194, the Art Pantry program, art classes and youth theatre programs. Ms. Lyons reported the Small Business Association Shuttered Venue Grant was approved in the amount of \$105,052.03 and updated the board on the status of other grant applications. Ms. Lyons reported the committee is working on the Pix programming, the quarterly financial report and displayed the 2021 Christmas ornament which will celebrate the 80th anniversary of the Pix Theatre.

026 2021 07-28 CFA – Programming Services Agreement – 7/1/2021-6/30/2023

Mr. Alt reviewed the Center for the Arts Programming Services Agreement for the period of July 1, 2021 through June 30, 2023.

It was moved by Mr. Gerlach and supported by Mr. Elzerman to approve the Center for the Arts Programming Services Agreement for the period of July 1, 2021 through June 30, 2023.

Yeas: Mr. Osentoski, Mr. Roodvoets, Ms. Griggs, Mr. Sharkey, Ms. Marquardt, Ms.

Bruman, Mr. Elzerman, Mr. Hogan, Ms. RaCosta, Mr. Burke, Mr. O'Brien and

Mr. Gerlach.

Nays: None.
Absent: Mr. Davis.
Abstain: None.

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MOTION CARRIED.

STAFF REPORT

Mr. Alt also updated the board on the status of cleanup of the fire damaged buildings which should start next week, the White Jr. High School demolition and the possibility of using some of the bricks from White Jr. High in construction of the community pavilion. Mr. Alt reported Blend may utilize the Building Improvement Loan Program for improvements to the façade of their building and that he is working with the County to implement the State History Office grant to replace the historical marker on the Old Courthouse property and update the language on the marker.

Mr. Alt also reported the National Main Street conference will be held in Virginia, the Annual Michigan Downtown Association conference will be held in Detroit on November 4th and 5th and updated the board on the status of the repairs to the White Building/Opera House and plans to repaint the exterior of Rogers Pharmacy.

NEW BUSINESS

Golf Carts

Mr. Alt reviewed the proposal received from a local resident for the City to adopt an ordinance to allow the use of golf carts on City streets stating that the resident has requested the DDA's input on his proposal. Chief Frisch stated the City has been approached in the past with a similar request and reviewed changes in the State law, the proposed guidelines for use of the golf carts and stated the carts would be allowed to operate on streets with a 30mph speed limit or less. Discussion was held on the research provided by the resident, various rules pertaining to the use of the carts on City streets and additional research needed by the City. After discussion, it was the consensus of the board that there were no issues with the request at the DDA level.

Mr. Alt provided an update on the downtown clock repair and the pocket park cleanup.

<u>ADJOURNMENT</u>

There being no further business it was moved by Ms. Bruman and supported by Mr. Roodvoets to adjourn the meeting at 9:03 a.m.

MEETING ADJOURNED.

Ms. Ginni Bruman	
Secretary	