CITY OF LAPEER MINUTES OF A REGULAR DOWNTOWN DEVELOPMENT AUTHORITY LAPEER MAIN STREET MEETING APRIL 28, 2021

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, April 28, 2021 at 8:00 a.m.

Members Present: Chairman Dan Osentoski, Vice Chairman Tim Roodvoets, Mr.

Mike O'Brien, Mr. Mike Burke, Mr. Ray Davis, Ms. Sue Griggs, Ms. Debbie Marquardt, Ms. Ginni Bruman, Mr. Steve Elzerman,

Mr. Jeff Hogan and Mr. Dan Gerlach.

Members Absent: Mr. Dan Sharkey and Ms. Bailey RaCosta.

Also Present: Mr. James Alt, DDA Executive Director, and Ms. Jill Lyons,

Center for the Arts Executive Director.

Chairman Osentoski called the meeting to order at 8:00 a.m.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

016 2021 04-28 Consent Agenda

It was moved by Mr. Burke and supported by Ms. Griggs to approve the Consent Agenda for April 28, 2021 as follows:

- 1. Approval of minutes of DDA meeting held on March 24, 2021;
- Approval of Treasurer Report and Bill Listing;
- 3. Approval of 2020-2021 Budget Adjustment #2; and
- 4. Approval of Audit Report for period ended June 30, 2020.

Yeas: Mr. Osentoski, Mr. Roodvoets, Mr. Davis, Ms. Griggs, Mr. Burke, Ms. Marguardt, Ms. Bruman, Mr. Elzerman, Mr. Hogan, Mr. O'Brien and Mr.

Gerlach.

Nays: None.

Absent: Mr. Sharkey and Ms. RaCosta.

Abstain: None. MOTION CARRIED.

Executive Committee

There was not a report.

MAIN STREET COMMITTEE REPORTS

Organization Committee

Mr. Alt reported the committee met and worked on the Fund Development Tool Kit and discussed plans for construction of a new Farmers' Market pavilion.

DOWNTOWN DEVELOPMENT AUTHORITY LAPEER MAIN STREET APRIL 28, 2021 PAGE 2

Design Committee

Mr. Alt reported the committee met and discuss the pros and cons of four potential locations for construction of a new Farmers' Market pavilion with the preferred spot being in the parking lot behind the AT&T building closest to Court Street due to the proximity of utility connections, visibility and the goal in the DDA Development Plan to develop that particular area along the river. Mr. Alt informed the board the City Manager's only concern with the preferred location is to address the storm water drainage in the area properly, that if the DDA is in support of the location he will submit the recommendation to the City Commission and proceed to schedule a design charette to finalize the design details of the pavilion.

017 2021 04-28 Farmers' Market New Pavilion Location

It was moved by Mr. Roodvoets and supported by Mr. Elzerman that the DDA board support the preferred location of the new Farmers' Market pavilion as presented.

Yeas: Mr. Osentoski, Mr. Roodvoets, Mr. Davis, Ms. Griggs, Mr. Burke, Ms.

Marquardt, Ms. Bruman, Mr. Elzerman, Mr. Hogan, Mr. O'Brien and Mr.

Gerlach.

Nays: None.

Absent: Mr. Sharkey and Ms. RaCosta.

Abstain: None. MOTION CARRIED.

Economic Restructuring Committee

Mr. Alt reported the committee is continuing to work on the historical designation, forming a committee to work on the project and reviewed current vacant storefronts.

Promotion Committee

Ms. Marquardt reported the committee is reviewing the various upcoming events and identifying a trinket to make available for purchase at downtown events such as a water bottle or t-shirt.

Mr. Alt reported the Farmers' Market will open on Saturday, May 1st with vendor tents set up in the parking lot behind the AT&T Building and ChoiceOne Bank along the river. Mr. Alt informed the board the Ladies Night Out event is scheduled for May 7th, that the Monday Cruise events will begin on May 3rd and that the line-up is being finalized for the Summer Concerts which will be held in the Pocket Park and Annrook Park.

Center for the Arts

Ms. Lyons updated the board on current and upcoming exhibits at Gallery 194, the Art Pantry program, art classes, virtual and in-person youth theatre programs, the status of various grant applications and the drive-in movie night scheduled for May 1st.

STAFF REPORT

DOWNTOWN DEVELOPMENT AUTHORITY LAPEER MAIN STREET APRIL 28, 2021 PAGE 3

Mr. Alt updated the board on the new IT company which is hosting the DDA email and website, installation of security cameras in the Pocket Park and the availability of 240 W. Nepessing for purchase. Mr. Alt also updated the board on submission of a Michigan Main Street Vibrancy Grant application to be utilized for production of 4 murals and lighting upgrades to the entrance statements. Mr. Alt reported new streetlight pole banner brackets have been purchased, updated the board on the status of the repair issues at the White Building and introduced the newly hired DDA Administrative Assistant Jill Bristow.

Discussion was held on whether volunteers are needed for the downtown flower planting, parking needs of the new proposed pavilion and the current condition of the parking lot behind the AT&T building and ChoiceOne Bank.

<u>ADJOURNMENT</u>

There being no further business it was moved by Ms. Bruman to adjourn the meeting at 8:33 a.m.

MEETING ADJOURNED.

Ms. Ginni Bruman Secretary